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Dunavant Hires Mark Genereaux to Lead Marketing and Development Efforts

Memphis, Tenn., Dec. 13, 2011 – Dunavant Global Logistics Group, LLC today announced the hiring of Mark Genereaux as vice president of strategic marketing and business development for Dunavant Global Logistics Group.

With more than 20 years of experience in logistics, Genereaux brings experience in leading third party logistics organizations, providing direct sales support leadership and driving logistics technology implementation.

“Mark comes to Dunavant with an impressive background, as a previous officer at Mark VII as well as leading Exel Transportation Services (currently Mode Transportation) as president and chief operating officer,” said Richard McDuffie, chief operations officer of Dunavant Global Logistics Group. “Mark is very well-versed in the global and domestic logistics landscape, while also understanding the technology required developing innovative supply chain solutions for customers. The addition will enhance the strategic development of our company bringing added resources and experience to help our group continue to grow.”

Genereaux earned his Bachelor of Science degree from Texas Tech University in Lubbock.

Prior to his logistics career he was an officer in the U.S. Navy.

About Dunavant Enterprises

Headquartered in Memphis, Tenn., Dunavant Enterprises Inc. began operation in 1960 and gained more than 50 years of experience in logistics and supply chain management while becoming one of the largest cotton merchants in the world. In 2010, Dunavant sold its global cotton operations, at which time the company made its logistics division the prime focus of the company while retaining its real estate and investment divisions. With solutions in four main verticals – global, distribution, freight and consulting, Dunavant provides the knowledge to ensure efficiency and effectiveness for its customers. Dunavant has been previously ranked by *Forbes* as one of the best small companies in

America and as one of the largest private companies in Memphis. For more information, visit www.dunavant.com or contact us at 888-955-3547.

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